



CHILLED SEMEN PURCHASING OPTIONS

Bloomfield Farm is now offering 5 Options for purchasing Stallion Services, giving Breeders more choice and flexibility for the Breeding Season.

Option 1 is a Full Rate Service, which includes Pregnancy and Live Foal Guarantees. This is the option that has always been available for our Stallion Services, giving breeders peace of mind that they will get one healthy live foal for each service fee paid.

In the event that the mare does not conceive, we will supply additional semen in the same breeding season and/or following breeding seasons until such time as the mare has a positive pregnancy detected.

In the event that the mare aborts the foal, gives birth to a stillborn foal, or gives birth to a foal with compromised health, which subsequently results in death or euthanasia of the foal, we will supply semen again until such time as a healthy live foal is born.

No additional service fees are payable. Collection fees and shipping fees are the only (Bloomfield Farm) expense incurred by the breeder.

The current Option 1 Service Fee is \$2400 for all available stallions.

Why Choose This Option?

You are guaranteed one healthy live foal for each Stallion Service purchase, so you will end up with something for your money. Breeders have peace of mind with this guarantee, and can be confident that the resulting foal will have a significantly higher value than the cost of the Service Fee.

This is an excellent option for Breeders doing Embryo Transfers where there are further risks involved before a live foal is born. Ie Recovering the embryo, recipient mare holding the pregnancy and giving birth to a healthy live foal.

This is an excellent option for Breeders who are unsure of the fertility of their mare, or the mare's ability to carry the pregnancy to full term. This Option is a great insurance if things do not go to plan.

Stallion Services purchased with this Option, can be sold on or transferred to another Breeder if circumstances prevent the Breeder from being able to use the Service.



Option 2 & 3 is a Payment Plan, with the option of 2 different terms.

Option 2 is a 6 month plan which consists of a \$500 payment at the time of booking, followed by 5 monthly payments of \$420 via Direct Debit. Total amount payable = \$2600

Option 3 is a 12 month plan which consists of a \$500 payment at the time of booking, followed by 11 monthly payments of \$200 via Direct Debit. Total amount payable = \$2700

The same Guarantees apply as per Option 1, providing the Payment Plan schedule has completed.

This service may be sold on or transferred to a third party, providing no positive pregnancy has been achieved or live foal has been born, and all monies are paid in full.

Why Choose this Option?

This is a great option for breeders that can't afford to pay a full service fee up front, but still want the guarantees that come with the Full Service.

Option 4 is a Pay on Pregnancy service, which is a split fee payable as follows:

An up front fee of \$1500 is payable when making a Pay On Pregnancy booking, which is non refundable.

The Stud will supply additional semen upon request and confirmation from a vet, verifying the mare has not conceived after insemination with the original Dose.

After confirmation of a positive 45 day pregnancy, a further \$1000 is payable. If no pregnancy is achieved no further fee is payable.

Providing the full \$2500 has been paid, the same Guarantees apply as per Option 1.

This service **cannot** be sold on or transferred to a third party.

Why Choose this Option?

This is a great option for Breeders who prefer to know that their mare is in foal before paying in full for the Stallion Service, and have the option of not proceeding further if their mare is having problems conceiving.



Option 5 is a Per Dose Rate, which works in the same way as Frozen Semen purchases.

The Service is sold as a single insemination dose for a reduced price. A maximum of one pregnancy is allowed for each Insemination Dose, and there are no pregnancy or live foal guarantees.

The Service cannot be sold on or transferred to any other person for achieving a pregnancy.

One Insemination Dose consists of 50ml Chilled Semen with a minimum of 1 Billion total sperms.

The current Option 5 Service Fees are \$1250 inc gst Per Insemination Dose for all Bloomfield Stallions.

Why Choose This Option?

This is an excellent option for Breeders who prefer the way frozen semen is offered (per dose), but can now take advantage of the much higher success rate that comes with chilled semen.

This is an excellent option for Breeders who are confident that their mare is in a healthy and fertile condition.

This is an excellent option for Breeders who have set themselves a limited budget to spend on Stallion Services, and for those who are not concerned about having any guarantees.

Our Chilled Semen Per Dose is advantageous over Frozen Semen Per Dose.

	Chilled Semen Per Dose	Frozen Semen Per Dose
Amount	50ml	0.5ml – 4ml
Sperm Supplied	minimum 500 Million (progressive motile sperm)	minimum 200 Million (progressive motile sperm)
Success Rate (International Statistics)	80%	35%
Life Span	48hrs – 72hrs	6hrs

Reproductive costs are generally less when breeding to Chilled Semen compared to Frozen Semen, due to the need for closer monitoring of the follicle progression and ovulation when breeding to Frozen Semen.

Our Chilled Semen is available 7 days per week with same day shipping to most destinations within Australia.

Please refer to our Breeding Contract for Full Terms and Conditions.

Please Note: Pricing, Conditions and Availability of our Per Dose Rate (Option 5) is subject to change at any time without notice.

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